

## **Obituary for William Scott McGranahan, Jr.**

William Scott (Bill) McGranahan, Jr. 84, of Sea level, NC died April 19, 2013. He was born February 28, 1929, in Durham, NC, son of William S. McGranahan and Annie lee Evans McGranahan. Mr. McGranahan was graduated from Duke University, Class of 1951. He spent his entire career with Richardson-Vicks, Inc. becoming Vice-President Marketing and Advertising. Mr. McGranahan served on the Board of the Association of National Advertisers, and was Chair, Advertising Management Committee. He also served on the National Advertising Review Board, a self-regulating initiative. Mr. McGranahan served as Elder at the First Presbyterian Church in New York City, as Trustee at The Norfield Congregational Church in Weston, CT, and as Elder at The First Presbyterian Church in Stamford, CT. He served as Chairman, Mid-Fairfield Child Guidance Center in Norwalk, CT.

Mr. McGranahan was preceded in death by his first wife, Jean Mclamb McGranahan; his second wife, Andrea Paula Ninivaggi McGranahan; his sons, William Scott McGranahan, III and John Brent McGranahan; and his sister, Katherine McGranahan Holditch. He is survived by his daughter Jennifer Jean McGranahan Schottke and her husband David Schottke of Washington DC; his granddaughters Beth and Kate McGranahan of Whitehall, NY; his sister Julia (Judy) and her husband Judge William Wimbish of Richmond, VA; and his dear friend Gerri Adair of Sea level, NC.

Memorial Services will be held at the First Presbyterian Church of Morehead City, NC, at 2 PM on Friday, May 1th, with Pastor Tim Havlicek officiating. Memorial donations may be made to the First Presbyterian Church of Morehead City, NC, or to Duke University in Durham, NC.